



SPONSORSHIP PACKAGE
AUGUST 18, 2016

TPC MICHIGAN
1 Nicklaus Drive Dearborn, Michigan 48120

Start Time 8:30 am

Register online at: **WWW.NAADEE.ORG**

For more information: Call **(248) 440-2383**
or Email: **event@naadee.org**



WHY SPONSOR THE NDC?

Passionate about helping others Sheila Konanur, the Chairman of the Board wanted to develop a program to do such that. Through collaboration with Michael Zimmnicki, they dedicated all efforts to help veterans faced with employment barriers by building a nonprofit to facilitate several outreach and assistance programs. After uncountable hours of brainstorming, planning and implementation the nV31 program was born. This premiere program was designed to help disabled veterans specifically transition into the civilian workforce. From there many more programs to help different categories of veterans began to take shape and are being implemented throughout 2015. There are many barriers to the veteran transition process and each story is unique. New programs are continually being developed due to veteran necessities and quality of life issues, thus the need to continually build new programs. Once each barrier is addressed the veteran can continue to the civilian career of their choice; however the NDC can offer supplemental employment options for veterans needing income during their development process.

MISSION STATEMENT

The Naadee Development Corporation (NDC) was created to bridge the gap between employers and veterans with special circumstances. The programs are designed to optimize the successful transition from military to civilian life and the labor force. The program affords veterans an opportunity to adjust to civilian culture and grow confidence in civilian careers. The apprenticeships will help disabled veterans gain the proper training elements, granting them the opportunity to satisfy basic requirements for their chosen career. Participants will earn certificates, certifications and/or various levels of college degrees. The first program, nV31, is tailored specifically for disabled veterans to strengthen them to ensure they easily acclimate to cultural and technical gaps in the civilian workforce.

The NDC also assists students, who do not qualify for one of our apprenticeship programs, obtain internships while still in school. The goal of the NDC and our partnered companies is for a full time permanent position offer be extended to the student upon graduation. Furthermore the NDC has direct placement programs for veterans who do not require additional training.

The goal is to build long term solutions for job seekers who qualify for one of our programs which will lead to sustained employment. Other resources to assist veterans, civilians and their families are available through partner agencies to enhance their quality of life and ensure they are "job ready."

NEED FOR THE NDC PROGRAMS

Citizens owe gratitude to our nation's heroes for the sacrifices they make in order to protect our liberties and wellbeing. Unfortunately, veterans face several barriers when returning home so quality of life issues become the main focus for most Veteran Service Organizations. We provide the proper connection to the specific services each veteran needs so that our focus is on training, job transition and employment.

Not all states have had success in getting veterans back to work once they have returned from military service. Unfortunately Michigan is ranked 48th among the 50 states in successfully getting veterans back into the civilian workforce. However, Michigan's Governor, Governor Snyder has made it a priority to fix this statistic and get more veterans back to work. Because the goal of the NDC is one of the Governor's priorities, our program has full support from the state.



NDC SUCCESS STORIES

Heather Turner was our first nV31 placement and **Shawn Wilson** was the second.

Heather Turner was our Veteran Coordinator, Grant Writer and Contract Consultant for the Naadee Development Corporation. Mrs. Turner is a decorated disabled combat Navy Veteran with a deployment to the North Arabian Gulf. Mrs. Turner is also an active member of the employment pillar of the Veterans Community Action Team. As a graduate of the Veterans Administration Vocational Rehabilitation Program Mrs. Turner is the first nV31 Apprentice for the Naadee Development Corporation. Mrs. Turner has earned a Bachelor in Legal Administration and a Juris Doctorate Degree. Mrs. Turner is an attorney licensed by the State Bar of Michigan.

Shawn Wilson was our Chapter 31 graduate working as the Veteran Liaison for the NDC in Southfield Michigan where he applied his wide range of experience and expertise in promoting and marketing the NDC while adding further knowledge of the changing veteran landscape locally and throughout the state of Michigan.

Shawn is an Army Veteran with a deployment to Iraq in 2009 in support of Operation Iraqi Freedom. Shawn served on hundreds of missions while in Iraq and is decorated for his efforts. Shawn also served as the State Executive Director for the Disabled American Veterans Department of Michigan (MIDAV). He also created a 501 c 3 for the first time in the near 100 year history of the Disabled American Veterans Department of Michigan. Former Assistant State Service Officer for the Veterans of Foreign Wars where he worked as an attorney in fact, and represented the veteran or family member of the veteran to the Board of Veteran Appeals in the compensation and pension process, with the Department of Veteran Affairs.

Currently serves as a Trustee on the Board of Directors for the Michigan Veteran Trust Fund representing the Disabled American Veterans Department of Michigan. This is a 54 million dollar trust for veterans in emergent need of funds. Shawn is now entering his second year of a three year term for this position after being appointed by Governor Rick Snyder.

PLACEMENTS WITHIN OUR OTHER EMPLOYMENT PROGRAMS

David Smith (nV33) — Air Force Veteran

Federal Mogul Tool Room Supervisor – Greenville, MI

“This is a beautiful location and great company. I am grateful to the NDC for helping me find such a great opportunity”

Sarah Jackson (nV33) — Army Veteran

Federal Mogul Mechanical Engineer - South bend, IN

“This all seems too surreal, I just graduated, got married and moving over 500 miles away to a beautiful city and a new career! I can’t thank the NDC enough for all they have done for me.”

Troy Agnott (nV11) — Marine Corp Veteran

Federal Mogul Project Manager Intern- Southfield, MI

“I was looking for a summer opportunity and the NDC set up an interview right away. I am very excited to work here and hopefully gain a fulltime opportunity once I graduate.”



WHAT WILL YOUR SPONSORSHIP DO?

Your sponsorship will enable the NDC to continue and grow our programs that change the lives of our nation's heroes. All proceeds from your sponsorship will help a veteran obtain the career they have been searching for since they transitioned from military service.

NDC SPONSORSHIP PROGRAM

Platinum Sponsorship \$7,500

Sponsor business name or logo prominently displayed in advertisements including:

- Event Promotional Flyer
- Full page feature in event program booklet
- Logo on step and repeat banner
- 2 complimentary foursomes
- Selection of any marketing item from sponsorship opportunity list
- Included on event sponsor banner under platinum level sponsor

Gold Sponsorship \$5,000

Sponsor business name or logo prominently displayed in advertisements including:

- Full page feature in event program booklet
- Logo on step and repeat banner
- 1 complimentary foursome
- Selection of any marketing item with a \$1000 value or less from sponsorship opportunity list
- Included on event sponsor banner under gold level sponsor

Silver Sponsorship \$2,500

Your business name or logo prominently displayed in advertisements including

- 1/2 page feature in the booklet
- 1 complimentary foursome
- Logo on step and repeat banner
- Selection of any marketing item with a \$1000 value or less from sponsorship opportunity list
- Included on event sponsor banner under silver level sponsor

Bronze Sponsorship \$1000

Your business name or logo prominently displayed in advertisements including

- 1/2 page feature in the booklet
- 2 complimentary golfers
- Selection of any marketing item with a \$300 value or less from sponsorship opportunity list
- Included on event sponsor banner under bronze level sponsor

Blue and Orange sponsorship \$500

Your business name or logo prominently displayed in advertisements including

- Logo featured in the booklet
- Selection of any marketing item with a \$100 value or less from sponsorship opportunity list
- Included on event sponsor banner under blue and orange level sponsor

Marketing Item sponsorship- varies based on item selected

Your business name or logo prominently displayed in advertisements including

- Selection of any marketing item
- Included on event sponsor banner under marketing sponsor
- *Sponsorship cost is the fee listed on the sponsorship opportunity list.
- ** This option does not include any additional marketing or signage opportunities





NDC SPONSORSHIP OPPORTUNITIES

Hole Sponsors: \$100 each — Signage at one of the 18 greens on the course, with exception of those with a “Green Challenges.” (Limit 18 sponsors to include “Green Challenges”)

Golf Pencil Sponsors: \$100 each — Company name or logo on golf pencil (limit 1 sponsor)

T-Shirt Sponsors: \$200 each — Company name will be included on event T-shirts. This opportunity can be added on to any sponsorship level (no sponsor limit)

Golf Tee Sponsors: \$100 each — Company name will be on golf tees. (Limit 1 sponsor)

Hand Sanitizer Sponsors: \$200 each — Hand Sanitizer with company logo. (Limit 1 sponsor)

Key Chain Sponsors: \$300 each — Key Chain to give away with company logo. (Limit 1 sponsor)

Registration Sponsor: \$500 — Inclusion of your company logo on bottom registration flyer (Limit 4 sponsors)

3 Can Cooler Sponsors: \$500 each — Can cooler with company logo. (Limit 1 sponsor)

Awards Sponsors: \$500 each — Your company will be given recognition at award ceremony for providing the trophies. (Limit 1 sponsor)

Scorecard Sponsor: \$700 — Inclusion of your company logo on the event score cards. (Limit 1 sponsor)

Golf Cart Sponsor: \$700 — Inclusion of your company logo on the event golf carts. (Limit 1 sponsor)

Umbrella Sponsors: \$700 each — An umbrella to give each golfer with company logo. (Limit 1 sponsor)

Golf Hat Sponsors: \$700 each — A hat to give each golfer with company logo. (Limit 1 sponsor)

Golf Ball Sponsor: \$1,500 — Each participant will receive a commemorative golf ball featuring the event logo with this sponsor's logo incorporated into the design. (Limit 1 sponsor)

Photo Sponsor: \$2,000 — Company logo will be included on photo frame. (Limit 1 sponsor)

Golf Towel Sponsor: \$2,000 — Each golf participant will receive a Golf Towel with the Tournament logo which will have this sponsor's logo integrated into it. (Limit 1 sponsor)

Lunch Sponsor: \$3,000 — Sponsorship of the lunch. Lunch box will include a name tag with company logo. (Limit 1 sponsor)

Dinner Sponsor: \$5,000 — Sponsorship of the awards dinner following the outing to include a sign at the door and table signage. (Limit 1 sponsor)



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1 Nicklaus Drive Dearborn, Michigan 48120

To sign up for sponsorship fill out package and return to:

Naadee Development Corporation Attention: Orena Perry

25899 W. 12 Mile Road
Southfield, Michigan 48034

Or register online at: **WWW.NAADEE.ORG**

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